K-LOVE is a positive influence in our local community. K-LOVE offers a positive moral influence as an alternative to other traditional radio stations whose DJ's and/or music are often offensive. K-LOVE stands for all that is fine and good as it helps to promote positive attitudes and encourages listeners to be a positive role model in their surroundings, including their community. The way K-LOVE encourages people to treat others is a much needed voice amoung the other negative influences that are commonplace on the radio.

It is in the interest of the FCC to protect & promote radio stations such as K-LOVE especially when the FCC has recently had to take so many steps to regulate violators of indecency, etc.